

## **COMPANY PROFILE**

Company Name:

“VITA FOOD Industrial & Trading Co. Ltd.”

### **Company Overview**

VITA FOOD Industrial & Trading Co. Ltd. is an international trading company established in Ankara, Türkiye, in 2010. The company specializes in the import, export, sourcing, and distribution of food products and agricultural commodities across regional and international markets.

Through its affiliated operations and strategic partnerships in Iraq and the United Arab Emirates, VITA FOOD has established a strong commercial presence throughout the Middle East and Persian Gulf region.

With extensive market expertise and a reliable supplier network, the company provides integrated sourcing, logistics, supply chain management, and market development solutions tailored to evolving market demands.

### **Mission**

Our mission is to deliver high-quality food products and reliable trading solutions while building long-term business partnerships based on trust, professionalism, consistency, and operational excellence.

We aim to introduce innovative and competitive products that meet the needs of regional and international markets.

### **Vision**

Our vision is to become a leading regional food trading and distribution company recognized for sustainable growth, market expertise, strategic partnerships, and reliable international operations.

### **Core Activities**

\* International trade of food products and agricultural commodities

- \* Import and export operations
- \* Brand development and market introduction
- \* Distribution and exclusive representation
- \* Supply chain and logistics management
- \* Regional sourcing and procurement solutions

## **Products & Services**

### **Poultry Products**

- \* Export of frozen poultry products to Middle Eastern markets since 2010
- \* Long-term regional trade operations across GCC countries
- \* Active in table egg and hatching egg exports since 2013
- \* Reliable sourcing from certified Turkish producers

### **Egg Production & Export**

- \* Established egg packing operations in 2021
- \* Export of premium-quality table eggs under VITA FOOD and PRIME brands
- \* Annual export volume exceeded 10,000 MT in 2024
- \* Strong commercial presence in UAE, Iraq, and Qatar markets
- \* Supply network sourced from certified Turkish poultry farms

### **Edible Oils**

- \* Regional distribution and export of sunflower oil and corn oil products
- \* Long-term cooperation with established Turkish edible oil manufacturers
- \* Flexible packaging and private-label supply capabilities

## **Olive Oil**

- \* Export and distribution of Turkish olive oil products since 2018
- \* Commercial supply solutions for retail and wholesale markets
- \* Strong regional market presence in the Persian Gulf and Middle East

## **Beverages**

- \* Export of Turkish sparkling mineral water products since 2017
- \* Products sourced from natural mineral springs
- \* Various fruit-flavored product ranges available

## **Export Markets**

- \* United Arab Emirates
- \* Qatar
- \* Iraq
- \* GCC Countries
- \* Middle East Region

## **Certificates & Compliance**

The company cooperates with certified suppliers and export-approved production facilities in accordance with international food safety and export regulations.

- \* Export documentation and customs compliance
- \* Health and veterinary certification support
- \* Halal-compliant product sourcing
- \* Food safety and quality control procedures
- \* Our egg packing facility is certified with Halal, ISO and HACCP

### **Competitive Advantages**

- \* Strong regional expertise in Middle Eastern and Persian Gulf markets
- \* Established international supplier and customer network
- \* Integrated supply chain coordination across multiple regions
- \* Flexible sourcing and market-adaptation capability
- \* Strategic geographic access between Europe, the Middle East, and Asia

### **Contact Information**

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